



# 10<sup>th</sup> PAN-IIM

## WORLD MANAGEMENT CONFERENCE (WMC) 2025

THEME : DRIVING SOCIAL IMPACT THROUGH MANAGEMENT RESEARCH



### ABOUT THE THEME

Management research holds immense potential to be a catalyst for social transformation, addressing some of the most pressing challenges of our time. By shaping business practices, informing policy decisions, and refining organizational strategies, management research can foster innovative solutions that promote sustainability, inclusivity, and societal well-being.

In an era defined by rapid technological advancements, climate change, economic disparities, and evolving workforce dynamics, the role of management research in creating sustainable business models and responsible leadership has never been more crucial. Research-driven insights can help organizations to navigate the complexities, drive impactful initiatives, and bridge the gap between profitability and purpose.

This conference will serve as a platform to showcase cutting-edge research, foster intellectual exchange, and build cross-sector collaborations that contribute to a more equitable and sustainable future. Research scholars, industry leaders, and policymakers will come together to discuss innovative approaches, share evidence-based strategies, and explore the practical implications of research in addressing real-world challenges.

By bridging theory and practice, the conference aims to generate actionable knowledge that drives systemic change, empowers communities, and shapes a future where businesses and institutions align with broader social and environmental goals. Through insightful discussions, case studies, and collaborative initiatives, the conference aspires to strengthen the role of management research in building resilient, inclusive, and responsible organizations that contribute to a better world.



NOVEMBER

27-29

2025



IIM RANCHI

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### ABOUT THE CONFERENCE

The Pan-IIM World Management Conference is a global forum that brings together researchers, academicians, policymakers, and industry professionals. Organized on a rotational basis by the Indian Institutes of Management (IIMs), it serves as a platform for presenting cutting-edge research in management and allied fields.

The 10th Pan-IIM World Management Conference, hosted by the Indian Institute of Management Ranchi, will serve as a crucial meeting ground for researchers, academics, practitioners, and policymakers. Over three days, participants will engage in enriching workshops, insightful plenary sessions, and dynamic roundtable discussions with renowned scholars, policymakers, and industry leaders. The conference also offers opportunities for impactful publications, making it a significant forum for advancing management research and education.





## ABOUT IIM RANCHI

The Indian Institute of Management Ranchi (IIM Ranchi) is a leading business school located in Ranchi, Jharkhand. As one of the Indian Institutes of Management (IIMs), it holds the status of an Institute of National Importance, conferred by the Ministry of Education, Government of India. IIM Ranchi offers a diverse range of programs designed to equip students with the skills, knowledge, and leadership acumen needed to excel in the dynamic global business landscape.

As part of its IIMRanchi@2030 strategic plan, IIM Ranchi has seamlessly integrated social impact into its curriculum and research agenda as one of its key priorities. Courses are thoughtfully designed to incorporate a social impact dimension, equipping future managers with a strong foundation in ethical, sustainable, and responsible business practices.

Beyond academics, students actively participate in hands-on social impact initiatives, fostering responsibility, awareness, and problem-solving skills to tackle real-world challenges. This holistic approach ensures that graduates emerge as purpose-driven leaders dedicated to creating meaningful and lasting societal change. For more details on IIM Ranchi's social impact initiatives, visit our website: <https://iimranchi.ac.in>



## CALL FOR PAPERS

We welcome original contributions from scholars, practitioners, and thought leaders in the following disciplines, focused on but not limited to the conference theme:

- Economics
- Finance & Accounting
- Information Systems & Business Analytics
- Responsible Business
- Marketing
- Organizational Behavior & Human Resource Management
- Quantitative Methods & Operations Management
- Strategy & Entrepreneurship
- Interdisciplinary Studies

Submissions may address theoretical frameworks, empirical research, case studies, or innovative methodologies.

## BEST PAPER AWARDS

The Best Three Paper Awards will be presented in the Doctoral Colloquium track as well as across each of the nine conference tracks. These tracks include Economics, Finance & Accounting, Information Systems & Business Analytics, Responsible Business, Marketing, Organizational Behavior & Human Resource Management, Quantitative Methods and Operations Management, Strategy and Entrepreneurship, and Interdisciplinary Studies. The awards recognize outstanding research contributions that demonstrate academic rigor, originality, and potential impact.

## ACCOMODATION

Single occupancy accommodation will be provided on campus on a first-come, first-served basis. Please note that accommodation charges will be additional.



# SUBMISSION GUIDELINES

We invite authors to submit their abstracts for the 10th Pan IIM World Management Conference in accordance with the following guidelines:

- **Format:** Abstract submissions (not more than 500 words) must be a single document in either PDF (.pdf) or Word (.doc, .docx) format.
- **Font:** Times New Roman
- **Font Size:** 12
- **Line Spacing:** Double-spaced
- **Margins:** Maintain a 1-inch (2.5 cm) margin on all sides.
- **References:** Include a complete list of references at the end of the document, formatted according to the APA Style Guide (7th Edition).
- **Submission Portal:** All submissions should be uploaded via the conference submission portal:

<https://app.oxfordabstracts.com/stages/78055/submitter>

## IMPORTANT DATES

- **Submissions Open:** March 11, 2025
- **Submission Closes:** July 15, 2025
- **Intimation of Acceptance:** July 31, 2025
- **Registration Opens:** July 01, 2025
- **Registration Closes:** September 15, 2025
- **Pan IIM WMC 2025:** November 27-29, 2025

## REGISTRATION FEES

- **Students and Research Scholars:** INR 4000 + 18% GST
- **Faculty from India:** INR 8500 + 18% GST
- **Industry Professionals:** INR 10000 + 18% GST
- **Students and Research Scholars from Abroad:** INR 12000 + 18% GST
- **Faculty from Abroad:** INR 25000 + 18% GST



## CONFERENCE PATRON



**PROF. DEEPAK KUMAR SRIVASTAVA**

Director, IIM Ranchi

## CONFERENCE CHAIRPERSONS



**PROF. SUBHRO SARKAR**

Faculty, IIM Ranchi



**PROF. MANISH BANSAL**

Faculty, IIM Ranchi



**PROF. KRISHNA KUMAR DADSE**

Faculty, IIM Ranchi

## CONFERENCE ADVISORY COMMITTEE

Directors of all the IIMs



## CONTACT

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